



## **2024 TRADESHOW SPONSORSHIP OPPORTUNITIES**

### **April 3, 2024 @ The POST**

*\*The CAI Greater Houston Chapter has a strict suitcasing policy. Sponsorships listed below do not include access to the exhibit hall (excluding the Presenting Sponsor). Business Partners/Vendors must purchase an exhibit booth to gain access to the exhibit hall. For more information contact Jesus Azanza, Executive Director, at [jazanza@caihouston.org](mailto:jazanza@caihouston.org) or 713.784.5462.*

#### **Presenting Sponsor - \$6,500 (EXCLUSIVE)**

- One (1) Exhibit booth (premium 8x10 selection, based on availability)
- Company logo prominently displayed on banner and event signage
- Company logo included on directional floor signage graphics at entrance
- Company logo and URL link on event webpage and promotional materials
- Company logo on Tradeshow bag
- Opportunity to include promotional item in Tradeshow bag (provided by sponsor)
- Special recognition by DJ throughout the event
- Full page ad in Tradeshow Program
- Social media recognition (Facebook, Instagram, LinkedIn, and Twitter)
- Post Tradeshow attendee lists

**Lanyard Sponsor — \$3,000 (SOLD)**



- Company logo on lanyards distributed onsite during badge pick-up. (Any extra lanyards will be given to the sponsor at end of show.)
- Company name and URL on event webpage

**Kickback Hour Sponsor - \$2,500 (EXCLUSIVE)**

- Company logo on directional floor signage graphics directing attendees to Kickback Hour.
- Ability to provide additional branded swag for registration swag bags (provided by vendor)
- Company logo on event signage
- Company logo and URL link on event webpage and promotional emails
- Social media recognition (Facebook, Instagram, and LinkedIn)
- Half page ad in the Tradeshow program
- Additional recognition by emcee over speaker during after party.
- Post-show attendee list.

**Lunch & Snack Sponsor - \$1,500 (3 AVAILABLE)**



- Company logo on event signage and near foodservice area
- Company logo on boxed lunches
- Company logo and URL link on event webpage and promotional emails
- Company logo on custom napkins
- Post Tradeshow attendee lists

**Bar Sponsor — \$3,000 (SOLD)**



- Logo and URL on event webpage
- Logo and URL in pre- and post-event promotional materials

- Logo on bar signage
- Logo on light-up frosted glass cups
- Recognition on social media

**Bag Square - \$750 (5 AVAILABLE — MUST BE RECEIVED BY MARCH 8, 2024)**

- Include your company logo on over 400 attendee tradeshow bags! Bags are printed in one-color, logo must be provided no later than March 15, 2024. Company name and URL are included on the event webpage.
- Crest Management Company, AAMC
- JR D Construction
- RealManage, AAMC

**Education Room Sponsor - \$750 (2 AVAILABLE)**

- Company name and URL on event webpage
- Company Logo on event signage located near education room
- Representative from company can moderate the room
- Opportunity to speak for 1 minute before education session begins

**Boost Your Booth - \$400 (6 AVAILABLE)**

- Draw attendees to your booth by participating in a fun race to the finish! Sponsors are listed and responsible for stamping each Boost Your Booth card. Additional benefits include the opportunity to place an item in the official Tradeshow bag!
- CertaPro Painters of Pearland
- Cox CPA Services
- Earthcare Management
- HLS Landscape, Inc.
- Inframark
- Kings III Emergency Communications
- Landcare
- LMC Landscape Partners
- McKenna Contracting
- Pinnacle Financial Partners
- RealManage, AAMC
- Sears Bennett & Gerdes
- The Playwell Group
- Winstead PC