



GREATER HOUSTON CHAPTER  
**community**  
ASSOCIATIONS INSTITUTE

2024  
PREMIUM PARTNERSHIP PROGRAM

# GOLD - \$6,500

## Events

- Four (4) tickets to Take A Manager to Lunch
- Tier I matching priority for Take A Manager to Lunch
- Four (4) Tickets to the Annual Awards Gala
- Dedicated end-of-year Premium Partner networking event –
- Opportunity to display promotional materials at all networking events (apart from the Trade Show, Take A Manager To Lunch, and Legal Seminar) at designated Premium Partner table
- Four (4) tickets to each networking event (benefit applies to Business Partners, networking events are free for community managers and board members)
- Foursome (4 player registrations) at annual Golf Tournament
- 1<sup>st</sup> priority booth selection at Annual Trade Show

## Advertising, Branding, and Marketing

- Company logo and URL on CAI Greater Houston Chapter website
- Company logo, URL, and contact information in dedicated Premium Partner emails
- Full page ad in Trade Show Program (8.625” x 11.125”)
- 10% discount on advertising in FACETS magazine (quarterly)
- Feature in FACETS magazine (one issue)

## Education

- Premium Partner recognition during webinars
- Three (3) tickets to each in-person educational luncheon
- Opportunity to speak during Legal Seminar (applicable to law firms)
- Copy of attendee list of virtual and in-person educational seminars

## Recognition

- Premium Partner recognition in front of booth during Trade Show
- Logo recognition in all four (4) FACETS magazines
- Social media recognition (LinkedIn, Facebook, Instagram)
- Company logo displayed at all events

*\*Premium Partner Packages are designed based on expected or anticipated events, programs, or offerings at the time of publishing the Premium Partnership Program. The Greater Houston Chapter Community Associations Institute strives to deliver value to all Premium Partners and anticipates that the benefits listed below will be available. Events, programs, and offerings, however, are subject to change, cancellation, or rescheduling. Therefore, it is possible that listed benefits and offerings may not be available.*

# SILVER - \$4,000

## Events

- Three (3) tickets to Take A Manager to Lunch
- Tier II matching priority for Take A Manager to Lunch
- Three (3) tickets to the Annual Awards Gala
- Dedicated end-of-year Premium Partner networking event
- Opportunity to display promotional materials at all networking events (apart from the Trade Show, Take A Manager To Lunch, Legal Seminar) at designated Premium Partner table
- Three (3) tickets to each networking event (benefit applies to Business Partners, networking events are free for community managers and board members)
- Two (2) players at annual Golf Tournament
- 2<sup>nd</sup> priority booth selection at Annual Trade Show

## Advertising, Branding, and Marketing

- Company logo and URL on CAI Greater Houston Chapter website
- Company logo, URL, and contact information in dedicated Premium Partner emails
- Half page ad in Trade Show Program (Vertical: 3.625" x 10" or Horizontal: 7.5" x 5")
- 10% discount on advertising in FACETS magazine (quarterly)

## Education

- Premium Partner recognition during webinars
- Two (2) tickets to each in-person educational luncheon
- Opportunity to speak during Legal Seminar (applicable to law firms)

## Recognition

- Premium Partner recognition in front of booth during Trade Show
- Logo recognition in all four (4) FACETS magazines
- Social media recognition (LinkedIn, Facebook, Instagram)
- Company logo displayed at all events

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# BRONZE - \$2,000

## Events

- One (1) ticket Take A Manager to Lunch
- Tier III matching priority for Take A Manager to Lunch
- One (1) ticket to the Annual Awards Gala
- Dedicated end-of-year Premium Partner networking event
- Opportunity to display promotional materials at all networking events (apart from the Trade Show, Take A Manager To Lunch, Legal Seminar) at designated Premium Partner table
- One (1) ticket to each networking event (benefit applies to Business Partners, networking events are free for community managers and board members)
- 3<sup>rd</sup> priority booth selection at Annual Trade Show

## Advertising, Branding, and Marketing

- Company name and URL on CAI Greater Houston Chapter website
- Company name and URL in dedicated Premium Partner emails
- 10% discount on advertising in FACETS magazine (quarterly)

## Education

- Premium Partner recognition during webinars
- One (1) ticket to each in-person educational luncheon
- Opportunity to speak during Legal Seminar (applicable to law firms)

## Recognition

- Premium Partner recognition in front of booth during Trade Show
- Name recognition in all four (4) FACETS magazines
- Social media recognition (LinkedIn, Facebook, Instagram)
- Company name displayed at all events

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## 2024 Premium Partnership Program

Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Social Media Handles: \_\_\_\_\_

Premium Partnership Level:  GOLD - \$6,500  SILVER - \$4,000  BRONZE - \$2,000

**50% deposit due by 12/31/23. Balance must be paid in full by 1/31/2024 to be included in FACETS magazine and retractable banner.**

Enclosed please find my payment of:  Deposit Only  Full Payment

Check (Make payable to Greater Houston Chapter of CAI)

Credit Card:  Visa  MasterCard  American Express  Discover

Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_ Expiration: \_\_\_\_\_ Security Code#: \_\_\_\_\_

Billing Address: \_\_\_\_\_

I understand that the **balance due must be paid by 1/31/2024** to receive full benefits.

I understand that the Premium Partner Program is not part of the annual membership and that my annual membership must remain active to receive benefits. These costs are not deductible as charitable contributions for federal income tax purposes but may be deductible as ordinary and necessary business expenses.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

To **return completed form or to request an invoice link for quicker payment,** please contact Jesus Azanza, Executive Director of Greater Houston Chapter CAI, at [jazanza@caihouston.org](mailto:jazanza@caihouston.org) or 14811 St Mary's Lane, Suite 263, Houston, TX 77079. For questions, call 713.784.5462.